

PURE ROMANCE

Pure Romance unveils Top 25 Sexiest Cities in America with St. Joseph, Missouri on Top

CINCINNATI (December 18, 2017) – St. Joseph, Missouri is the sexiest city in the United States for 2017 according to Pure Romance, the leader for in-home sales of relationship enhancement products, in its annual list of the 25 Sexiest Cities in America.

The rankings are based on average sales per female 18 years old and older in the city's designated market area (DMA). In 2017 total sales for Pure Romance rose 20% to \$225 million.

"We are thrilled to see the success of our consultants in the St. Joseph area," said Patty Brisben, founder and chair of Pure Romance. "It shows how women can take charge of their lives and finances and be their own business entrepreneurs through Pure Romance."

The full list of Top 25 Sexiest Cities in America is as follows:

1. St. Joseph, MO
2. Cedar Rapids-Waterloo-Iowa City-Dubuque
3. Mankato, Minnesota
4. Fargo-Valley City
5. Idaho Falls-Pocatello
6. Green Bay-Appleton
7. Wheeling-Steubenville
8. Binghamton, NY
9. Bend, OR
10. Missoula, MT
11. Parkersburg, WV
12. Buffalo, NY
13. Minot-Bismarck-Dickinson
14. Zanesville
15. Anchorage
16. Ottumwa-Kirkville
17. Syracuse
18. Quincy-Hannibal-Keokuk
19. Lincoln & Hastings-Kearney
20. Salt Lake City
21. Milwaukee
22. Fort Wayne
23. Fairbanks
24. Charleston, SC
25. Columbia, SC

About Pure Romance

Pure Romance is the world's largest and fastest-growing woman-to-woman direct seller of relationship-enhancement products. Pure Romance markets its premier line of products, ranging from bedroom

accessories to beauty products to lingerie, through a network of more than 30,000 specially trained or certified sales Consultants at in-home parties throughout the United States, Canada, Puerto Rico, South Africa, and Australia. For more information, visit www.pureromance.com.