

PURE ROMANCE

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Just in time for Valentine's Day: Pure Romance releases its Top 10 "Flirtiest" Cities in America
Philadelphia on top as "Flirtiest" City

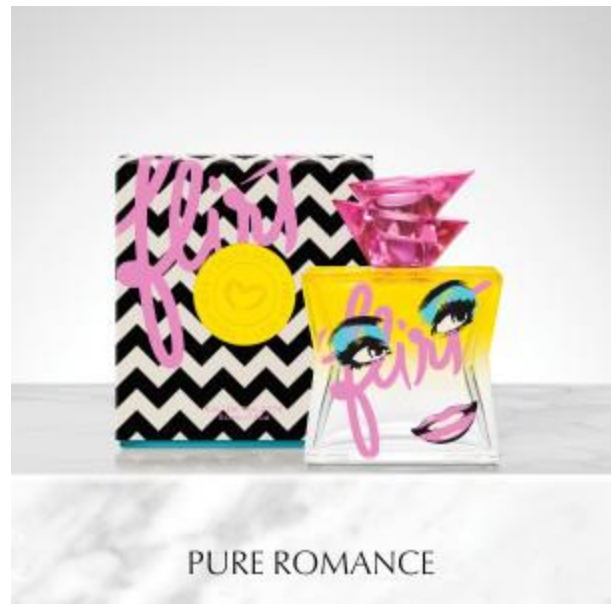
CINCINNATI (February 13, 2017) – On the eve of Valentine's Day, Pure Romance, the world's largest and fastest-growing woman-to-woman direct seller of relationship-enhancement products, announced its Top 10 "Flirtiest" U.S. Cities.

Rankings are based on the overall U.S. sales of the popular Pure Romance "Flirt" line of products, including fragrance, hand crème moisturizer and body dew after-bath mist.

"We are happy to see the city of Brotherly Love on top of our Flirtiest Cities in America list," said Chris Cicchinelli, Pure Romance CEO and President. "It's the first time we have released our Top Flirtiest Cities based on the overall sales of one of our best-selling product lines, 'Flirt,' and we are pleased to give a wink and nod to Philadelphia."

The Top 10 list of "Flirtiest" Cities in America includes:

1. Philadelphia
2. Fort Worth, TX
3. Cincinnati, OH
4. Oshkosh, WI
5. Milwaukee, WI
6. Charlotte, NC
7. Cedar Rapids, IA
8. Fort Wayne, IN
9. Omaha, NE
10. Nashville, TN



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About Pure Romance

Pure Romance is the world's largest and fastest-growing woman-to-woman direct seller of relationship-enhancement products. Pure Romance markets its premier line of products, ranging from bedroom accessories to beauty products to lingerie, through a network of more than 30,000 specially trained or certified sales Consultants at in-home parties throughout the United States, Canada, Puerto Rico, South Africa, and Australia. For more information, visit www.pureromance.com.